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## **EDUCATION**

- 1974- 1975** Attended Santa Monica City College, California. Took basic requirement classes with main focus on commercial sewing. Los Angeles is a garment center, SMC had an extensive commercial sewing program at the time. This was before most of the production went off shore. The Fashion Institute of Design and Merchandising came to recruit at SMC.
- 1975- 1977** Associate Degree in Fashion Merchandising from The Fashion Institute of Design and Merchandising, Los Angeles, California. My course study included design classes as well as merchandising. I was a member of F.A.M.E. Fashion Achievement Merchandising Excellence. F.A.M.E. was an honor and service organization. I graduated with the President's Award in Merchandising in 1977.
- 1978** Attended a series of workshops at the Hong Kong Trade Center in Hong Kong. The workshops included quotas, export logistics, protocol, and agent relations.
- 1980** Columbia University, New York City. I audited a series of lectures on trade relations for the garment industry. I was also a member of a discussion panel for quota regulation for the garment industry.
- 1980-2009** I continue to attend industry related workshops and audit classes whenever I am in a place that offers them. I am currently conducting my own online tutorials on industry time studies, foreign labor relations, and the current non-quota situation.
- Studying and working with environmentally sustainable & socially compliant garment manufacturing alternatives. Attending lectures and workshops on an ongoing basis to bring my clients the latest and most progressive findings in these matters.

## **EXPERIENCE**

**2010-2011** Heart Hunters Consulting & myself are proud to announce the introduction of the L1 /Cotton & L1/Tencel knit PFD low minimum open stock knit textile program coming in spring of 2011. I went to Switzerland In July of 2010 to continue the R & D on this wonderful cutting edge green Chemistry process textile project. The bamboo fiber comes from Litrax. The yarn is now being spun in Italy with R & D being conducted with spinners in America. The mill doing the test runs and production is American Fabrics out of Greensboro, NC. This project is a fine blend and balance of green European engineering and American technology.

**2001-2009** As of October 2009 I have been named to the executive committee of Litrax. Litrax is a Swiss company that is looking to put the 'green' back in bamboo. I will continue to run my consulting business as always. My work with Litrax will only help to offer my clients more possibilities for sustainable manufacturing. If you would like to read more about Litrax here is a wonderful write up that was done in 12/09 in California Apparel News [Sustainable by Design](#).

**President of Heart-Hunters Consulting.** Heart-Hunters Consulting offers full service consulting to the garment Industry. Jordan Crowson Couture and Vogue Italia are our in house projects.

I am pleased to announce that as of 3/09 I have been asked to be on the board of Jordan Crowson Couture, [www.jordancrowson.com](http://www.jordancrowson.com) I have accepted this wonderful honor and look forward to seeing this company grow.

We have many other clients, and offer complete confidentiality. Please see website, [www.hearhuntersconsulting.com](http://www.hearhuntersconsulting.com) Please note that I have been consulting since 1992.

**2001-2006** Instructor in The Apparel Studies Program at The University of Arkansas, Fayetteville. I taught Introduction to Apparel Production, Quality Assessment and Visual Merchandising. Northwest Arkansas is the home of Wal-Mart. Many of my students are placed with Wal-Mart's product development division. I have developed and fine-tuning a series of workshops in my Quality Assessment class. I hope to have these workshops published and offered as a workbook to be used in universities, colleges, and corporations.

**Freelance consultant and fashion designer for garment industry. The areas that I consult on are sourcing and manufacturing logistics. I have consulted and worked with Merv Brody since 1979. Merv Brody is now the President of Vogue Italia, Inc., in Fort Lauderdale, Florida. I consult on logistics and sourcing for Vogue Italia's own private label and other firms for which Vogue Italia does sourcing and manufacturing. Styles are researched in Italy. Sourcing and manufacturing are done in Japan, China, Turkey, Dominican Republic, Panama, and Romania.**

**All vendors who sell to Wal-Mart must maintain a physical presence in Northwest Arkansas. Brent-Riordan Inc. of Fayetteville, Arkansas sources for many of these vendors. They also source for many other firms that are not Wal-Mart related. I consult with Julie Brent on sourcing and manufacturing logistics**

**In 2004 and 2005, I supervised the Pretty in Pink Charity Fashion Show for The Susan G. Komen Breast Cancer Foundation. In 2004, \$100,000 was raised from the ticket sales and silent auction proceeds. In 2005, \$150,000 was raised. Jordan Crowson designed 35 couture gowns for each show. He is my student and intern. I advised and supervised the production of the gowns and helped choreograph the fashion show.**

**1992-2001 In 1992, I moved to Anderson, Missouri to get married. During the time I spent in Missouri, I freelanced as a fashion designer and did consulting for Merv Brody. I had my own line of art to wear, and do multimedia assemblages on wood and canvas. My assemblages are hand-painted, silk sculpture. I did web design and had a website that I created that showcased my clothing and art.**

**1990-1992 Freelance, fashion designer, art-to-wear consultant for Italian Designer Labels of Big Sur, California and Boca Raton, Florida. I also did private label freelance work for Sally's Boutique in Carmel, California.**

**1986-1990 Manager for off shore and domestic production/retail operations Italian Designer Labels, Boca Raton, Florida. I.D.L. was owned by Merv Brody. This company is now called Vogue Italia. I.D.L. sold designer Italian active wear at discounted prices. They did direct importing and some of their own private label goods. I worked with domestic and off shore production, agents, and customs. I also worked on merchandising and operations for their 10,000 sq. ft. warehouse. The warehouse was wholesale to the public.**

**1980-1986**     **Managing Supervisor - Designers Factory Exchange (DFE), Kendal, Florida. Designer Factory Exchange's 3,000 sq. ft. store was leased from Daymon Designs 10,000 sq. ft. warehouse. D.F.E. was operated out of the front of the Daymon Designs warehouse in Miami, South West Dade County, Florida. D.F.E. manufactured and sold women's ready-to-wear under its own private label. It also sold discounted American and European designer label clothing and handbags. It was one of the first companies to open this type of operation. In 1982, some of my designs were manufactured and retailed by D.F.E. D.F.E.'s other purpose was to manage the remaining 7,000 sq. ft. warehouse space that was sectioned off behind the retail store for Daymon Designs. Daymon Designs was based out of Panama. It was the licensee for Loris Azzaro men's shirts in the United States and the licensee for Van Heusen shirts for Central and South America. Merv Brody owned D.F.E. and was under contract to manage Loris Azzaro label in the United States (i.e. warehouse, shipping, sales, trade shows, and customer service). D.F.E. was also a retail outlet for Loris Azzaro's men's shirts. Daymon Designs' main office was in Panama in the Free Zone.**

**My job responsibilities included getting the goods out of customs, working with contractors (domestically and off shore), locating discounted designer labels for the retail operation, getting Loris Azzaro shirt samples ready for trade shows, helping set up trade shows, making sure goods were shipped on time, customer follow up, and helping run the retail outlet. D.F.E. also carried my freelance designs under its private label.**

**1979-1980**     **Vice President of Operations and Sales, Informalities by Oleg Cassini Target Sportswear, Men's Outerwear, New York. I helped supervise production in Hong Kong and worked with the contractors until we achieved the quality and price we wanted. Styles were researched in Italy and manufactured in Hong Kong and the New Territories. I also worked with key accounts in showroom during market and helped set up trade shows. Target Sportswear lost the Oleg Cassini license in 1980 after a bitter battle with another licensee, Burma, which held the license for Oleg Cassini golf jackets. It was a wonderful learning experience. Merv Brody was President of Informalities by Oleg Cassini, and this was the beginning of a life-long business association.**

**1978-1979**     **Director of Sales and Production for Design U.S.A., a division of Jac Mar Sales, Alhambra, California.**

**Designs U.S.A. made uniforms for the fast food industry. My job was to work with the contractors in Hong Kong and Los Angeles. I did a lot of selling, and I put together a direct mail program.**

**In 1979, I also taught an import export class at my alma mater, The Fashion Institute Of Design and Merchandising in Los Angeles, California.**

**1977-1978 Bullock's Department Stores, Palo Alto, California – Executive Training**